



09 June 2021

[Redacted]

Dear [Redacted]

Good day!

This is to acknowledge receipt of your email last May 22, 2021 regarding Ms. Meljean Solon, a Cebu-based vlogger who is allegedly soliciting money through donations to fund charity works involving young children. Also, she is allegedly using most of the donations for her own benefit and was able to build her own house and purchased a new car.

We appreciate receiving your report and for informing us about the activity being conducted by Ms. Solon. Upon review of the videos, we have noted that she is indeed preparing and conducts feeding sessions with children in her hometown with "sponsors" in every activity mentioned in the video.

The Bureau shall provide her with technical assistance to apply for permit and to legalize their solicitation activity. Should you be interested to know more about the process on public solicitation/ fundraising campaigns, please feel free to pre-register on our webinar session on public solicitation through this link <https://tinyurl.com/PubSol>. Likewise, you may also access and download the Memorandum Circular No. 17 series of 2014 (Revised Omnibus Rules and Regulations on Public Solicitation) through this link, https://www.dswd.gov.ph/issuances/MCs/MC_2014-017.pdf.

Should you have further concerns, you may reach us through our email at sb@dswd.gov.ph or thru our direct line (02) 8951-7125

Thank you.

Very truly yours,

CYNTHIA V. ILANO
Officer-In-Charge
Standards Bureau

cc: DSWD Office of the Secretary
inquiry@dswd.gov.ph <inquiry@dswd.gov.ph>
EIPD EPD <epd@sec.gov.ph>

PLEASE S